

<b>Media Tracking (as of 3/12/2018)</b>				
<b>Date</b>	<b>Outlet</b> <i>(link to embedded)</i>	<b>Headline</b> <i>(link to online)</i>	<b>Reporter</b>	<b>*Metrics</b>
3/6/2018	<a href="#">Globe Newswire</a> <i>(picked up by multiple outlets via wire distribution)</i>	<a href="#">Centrus Health and Cerner Collaborate to Deliver Value-Based and Innovative Population Health Care in Kansas City</a>	Cerner, Centrus Health	N/A
3/6/2018	<a href="#">Kansas City Business Journal</a>	<a href="#">Cerner's newest customer: 1,600-physician KC network</a>	Elise Reuter	12,054 CIRC; 4,702,664 UVPM
3/6/2018	<a href="#">HIT Consultant</a>	<a href="#">Centrus Health and Cerner Collaborate to Deliver Value-Based Care in Kansas City</a>	HITC Staff	180,999 UVPM
3/6/2018	<a href="#">HIT Consultant</a>	<a href="#">HIMSS18 Day 2 Coverage Highlights &amp; Summary</a>	HITC Staff	180,999 UVPM
3/7/2018	<a href="#">Becker's Hospital Review</a>	<a href="#">Centrus Health to use Cerner technology to create population health program</a>	Anuja Vaidya	18,500 CIRC; 440,638 UVPM
3/7/2018	<a href="#">EHR Intelligence</a>	<a href="#">Allscripts Debuts Machine Learning, Cloud-Based EHR System Avenel</a>	Kate Monica	50,243 UVPM
3/7/2018	<a href="#">NASDAQ</a>	<a href="#">Cerner-Centrus Health to Collaborate, HealthIntent in Focus</a>	Zacks Equity Research	9,379,166 UVPM

*\*Metrics measured by unique visitors per month (UV) and/or circulation (CIRC)*

<b>Centrus Health and Cerner Collaborate to Deliver Value-Based and Innovative Population Health Care in Kansas City</b>
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<b>Globe Newswire</b>
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<b>3/6/2018</b>
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KANSAS CITY, Mo., March 06, 2018 (GLOBE NEWSWIRE) -- Centrus Health, a Kansas City-based clinically integrated network, and Cerner, a global leader in health care technology, have come together with a shared vision to improve health care delivery while reducing costs across the Kansas City community. Centrus Health, a network comprised of high-quality hospitals and providers in the region including North Kansas City Hospital, Shawnee Mission Health, The University of Kansas Health System and independent physicians facilitated by the Kansas City Metropolitan Physician Association, plan to use Cerner's technological tools and analytical capabilities to create a population health management program that is expected to advance value-based health care delivery in Kansas City.

"This collaboration with Cerner aligns with our goal to increase the value of health care in Kansas City," said Chris Wilson, executive director, Centrus Health. "With Cerner's technology, proven track record of innovation and shared incentives, we will optimize our physician-led clinically integrated network to continue to provide high-quality, low-cost patient-centric care."

The anticipated relationship between Centrus Health and Cerner marks the beginning of an opportunity to further improve care delivery to patients in Kansas City. The collaboration will permit Centrus Health to use Cerner's technology, and dedicated Cerner associates will work to further optimize the network's value-based contracts through innovations in technology and new business models. Centrus Health will use the Cerner HealthIntentSM population health management platform to coordinate and manage care across the clinically integrated network. The more than 1,600 physician participants of Centrus Health will benefit from working collaboratively, sharing data and holding each other accountable for performance against clinical quality and efficiency standards – positioning Centrus Health for long-term provider sustainability and new business development arrangements.

"Centrus Health and Cerner together have the unique opportunity to make a real impact on the quality and delivery of health care in the Kansas City metro area," said Zane Burke, president, Cerner. "As we work toward our shared vision of improving the patient and consumer experience, we are proud that local associates, colleagues and neighbors will reap those benefits."

Cerner will demonstrate how its solutions and services can be implemented throughout independent organizations to help improve care delivery across populations at Booth 1832 at HIMSS18, March 5-9, at the Venetian – Palazzo – Sands Expo Convention Center in Las Vegas.

#### About Centrus Health

Centrus Health Kansas City is a clinically integrated, physician-led network, comprised of more than 1,600 physicians, representing the employed medical groups of North Kansas City Hospital, Shawnee Mission Health and The University of Kansas Health System, and independent physicians including the Kansas City Metropolitan Physician Association (KCMPA). The network seeks to transform health care by improving the quality and efficiency of care. For more information, visit [CentrusHealth.com](http://CentrusHealth.com).

#### About Cerner

Cerner's health information technologies connect people, information and systems at more than 27,000 provider facilities worldwide. Recognized for innovation, Cerner solutions assist clinicians in making care decisions and enable organizations to manage the health of populations. The company also offers an integrated clinical and financial system to help health care organizations manage revenue, as well as a wide range of services to support clients' clinical, financial and operational needs. Cerner's mission is to contribute to the systemic improvement of health care delivery and the health of communities. Nasdaq: CERN. For more information about Cerner, visit [cerner.com](http://cerner.com), read our blog at [blogs.cerner.com](http://blogs.cerner.com), connect with us on Twitter at [twitter.com/cerner](http://twitter.com/cerner) and on

Facebook at facebook.com/cerner. Our website, blog, Twitter account and Facebook page contain a significant amount of information about Cerner, including financial and other information for investors.

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<b>Cerner's newest customer: 1,600-physician KC network</b>
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<b>Kansas City Business Journal</b>
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<b>3/6/2018</b>
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Cerner Corp. added a newly-formed Kansas City physician network to its list of customers. Centrus Health, a clinically integrated network comprising more than 1,600 physicians, will implement Cerner's (Nasdaq: CERN) population health technology.

Centrus formed in January as a collaboration between physician groups with The University of Kansas Health System, Shawnee Mission Health and North Kansas City Hospital, as well as independent physicians. The partnership was focused on sharing patient data and performance benchmarks to reduce redundancies and improve care.

According to the Tuesday announcement, Centrus will use Cerner's platform to meet these goals by tracking quality and regulatory measures, and using data to prevent readmissions and other adverse outcomes.

"Centrus Health and Cerner together have the unique opportunity to make a real impact on the quality and delivery of health care in the Kansas City metro area," Cerner President Zane Burke said in a statement. "As we work toward our shared vision of improving the patient and consumer experience, we are proud that local associates, colleagues and neighbors will reap those benefits."

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<b>Centrus Health and Cerner Collaborate to Deliver Value-Based Care in Kansas City</b>
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<b>HIT Consultant</b>
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<b>3/6/2018</b>
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Centrus Health, a Kansas City-based clinically integrated network, and Cerner have come together with a shared vision to improve health care delivery while reducing costs across the Kansas City community. Centrus Health, a network comprised of high-quality hospitals and providers in the region including North Kansas City Hospital, Shawnee Mission Health, The University of Kansas Health System and independent physicians facilitated by the Kansas City Metropolitan Physician Association, plan to use Cerner's technological tools and analytical capabilities to create a population health management program that is expected to advance value-based health care delivery in Kansas City.

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## HIMSS18 Day 2 Coverage Highlights & Summary

HIT Consultant

3/6/2018

### Google Unveils New Cloud Healthcare API to Address Healthcare Data Interoperability

Google unveils their new Cloud Healthcare API, which addresses the significant interoperability challenges in healthcare data. The new API will provide a robust, scalable infrastructure solution to ingest and manage key healthcare data types—including HL7, FHIR and DICOM.

The goal of the Cloud Healthcare API is to give healthcare customers the tools they need to accelerate projects in areas like population health, personalized medicine and clinical research.

### Human API Teams Up with CMS to Launch FHIR-based API for 53 Million Patients

Human API, the largest patient-centric health data network has announced a collaboration with the Center for Medicare and Medicaid Services (CMS) to make the new CMS Blue Button 2.0 API available through the Human API data network. With the CMS Blue Button 2.0 API available through Human API, third-party software developers and healthcare providers can build integrations to access claims information for a beneficiary. The Blue Button 2.0 API contains four years of claims data for 53 million Medicare beneficiaries, and provides access to Medicare Part A, B and D data.

### Joslin Diabetes Center Integrates with American Well to Improve Diabetes Care

Joslin Diabetes Center and American Well, today announced an integration collaboration to explore how to best use telemedicine to treat diabetes in the United States – and eventually, around the world. In this initial collaboration, American Well's technology will match Joslin's leading diabetes specialists with patients who need care, offering the ability to provide more frequent, timely, and convenient interactions than may be possible with physical appointments.

### Validic Launches Remote Monitoring Platform with Patient-Generated Health Data Integration

Validic, a Durham, NC-based provider of healthcare data connectivity solutions, today announced the launch of a new, lightweight remote monitoring platform. The new solution is built to integrate directly into existing clinical workflows and the EHR. Simply called Validic Impact, the platform will provide continuous access to patient-generated health data (PGHD) from nearly 400 in-home medical devices and wearables, offering a device-agnostic approach to managing chronic and post-acute conditions.

### TigerText Rebrands as TigerConnect, Launches New AI Capabilities

TigerText, provider of healthcare clinical communication and collaboration (CC&C) solution, today announced that it has officially rebranded as TigerConnect. The new name more accurately reflects the solution being provided by the company to the evolving healthcare landscape that must be always-connected, fully integrated, outcomes-oriented.

Effective today, the TigerConnect name and brand elements will begin formal implementation across the company's product and services using a phased approach throughout 2018 for the newly designed brand identity.

### Centrus Health and Cerner Collaborate to Deliver Value-Based Care in Kansas City

**Centrus Health, a Kansas City-based clinically integrated network, and Cerner have come together with a shared vision to improve health care delivery while reducing costs across the Kansas City community. Centrus Health, a network comprised of high-quality hospitals and providers in the region including North Kansas City Hospital, Shawnee Mission Health, The University of Kansas Health System and independent physicians facilitated by the Kansas City Metropolitan Physician Association, plan to use Cerner's technological tools and analytical capabilities to create a population health management program that is expected to advance value-based health care delivery in Kansas City.**

## Health AI Startup Medial EarlySign Lands \$30M for Personalized Disease Management

Medial EarlySign, an Israeli-based provider of machine-learning based solutions to improve patient management and non-communicable disease management has raised \$30 million in Series B funding led by aMoon Fund. The latest round brings the startup's total funding, to date, to \$50 million.

The funding will further the use of EarlySign's AI solutions, which leverage basic electronic health records to identify individuals at high risk of harboring or developing life-threatening diseases, helping healthcare organizations improve patient outcomes through early intervention and prioritization of resources.

## Nuance Reveals New Infographic and Study Data around Reducing Clinician Rework

Nuance debuting a new infographic and study data focused on using AI-powered solutions to help reduce clinician re-work and burnout. Reducing medical rework can drive significant outcomes for healthcare organizations by curbing clinician burnout and enabling staff to spend more time with patients. Through leveraging Nuance's AI-powered computer-assisted physician documentation (CAPD) and computer-assisted clinical documentation improvement (CACDI) solutions, physicians and CDI teams have already experienced the following results:

- o 36 percent average reduction in retrospective CDI/coding queries
- o 20 percent increase in the number of cases a CDS can review
- o 36 and 24 percent improvement in capture of Extreme SOI and Extreme ROM, respectively
- o 54 percent improved reimbursement accuracy on queries impacted, or \$5K on average for each

## M\*Modal Launches a AI-Virtual Provider Assistant for Clinicians

M\*Modal launches an artificial intelligence-based Virtual Provider Assistant for physicians that further builds on its long history of aligning innovation to market needs by enabling more intuitive and efficient physician workflows. Leveraging its market leadership in speech-driven physician-assistive solutions, M\*Modal is set to further streamline clinical workflows and free doctors who spend nearly 50% of their time with computers and desk work.

## WellDoc's Digital Platform for Type 2 Diabetes Powers "Diabetes Wellness Program" Through Samsung Health

Samsung Electronics America, Inc. and WellDoc, a digital therapeutic company, announced today that Samsung Health users now have access to a new consumer version of WellDoc's digital platform known as the Diabetes Wellness Program (DWP). Samsung Health users now have access to a new Diabetes Wellness Program (DWP) available through the Samsung Health service that is powered by WellDoc's platform used in its BlueStar® product. It is available to individuals in the United States with Samsung Health on the latest Samsung Galaxy mobile phone, as announced today by Samsung Electronics America and WellDoc.

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<b>Centrus Health to use Cerner technology to create population health program</b>
<b>Becker's Hospital Review</b>
<b>3/7/2018</b>

Centrus Health, a clinically integrated network based in Kansas, will integrate Cerner solutions and technological tools to create a population health management program.

Centrus Health includes numerous hospitals and providers in the region, including Shawnee (Kan.) Mission Health and The University of Kansas Health System in Kansas City.

Centrus Health will deploy the Cerner HealthIntent population health management platform to coordinate care across the network. Centrus Health's 1,600-plus participants will be able to share data and work together. Cerner associates will also work to optimize the network's value-based contracts through technology.

"Centrus Health and Cerner together have the unique opportunity to make a real impact on the quality and delivery of health care in the Kansas City metro area," said Zane Burke, president of Cerner.

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<b>Allscripts Debuts Machine Learning, Cloud-Based EHR System Avenel</b>
<b>EHR Intelligence</b>
<b>3/7/2018</b>

March 07, 2018 - This week at HIMSS18 in Las Vegas, Allscripts debuted a machine learning EHR system — Avenel — designed to reduce time spent on clinical documentation and boost EHR usability for providers.

The cloud-based EHR system is intended to function in ways similar to an app, rather than traditional EHR software.

"This new solution is not simply an iteration of legacy systems," said Allscripts Solutions Development Executive Vice President Jim Hewitt. "It is an entirely new approach to the EHR. Our objective with Avenel is to get the technology out of the way, so clinicians can focus on the patient."

Avenel was built on Microsoft Azure and integrates clinicians' treatment patterns to generate reminders of preferences to providers for more efficient clinical documentation and clinical decision-making. The solution also offers healthcare organizations a secure, shared EHR to improve care coordination across facilities and care settings.

"We wanted to create a solution that drove a stake into the heart of clinicians' frustrations about EHRs," said Allscripts CEO Paul Black. "We spent a great deal of time meeting with clients and industry leaders to better understand why providers have been so unhappy with the first wave of EHRs. They want technology that works like they work, and thinks like they think."

In an effort to improve EHR usability for providers, Allscripts designed the Avenel interface to mirror smartphone apps and be tablet-friendly. The EHR system also includes customizable dashboards.

Illinois-based Carlinville Area Hospital is already utilizing the Avenel EHR. The 25-bed acute care hospital offers inpatient, outpatient, and emergency services.

"We are happy to partner with Allscripts in developing and launching Avenel," said Carlinville Area Hospital CEO Kenneth G. Reid. "Healthcare is changing so fast – and organizations like ours would rather be on the 'disrupter' side of the conversation than on the 'disrupted' side. Avenel promises to help us stay ahead of the demands of the industry."

## **CERNER COLLABORATES WITH CENTRUS HEALTH FOR IMPROVED POPULATION HEALTH MANAGEMENT**

**Elsewhere in EHR vendor news, Cerner recently partnered with Kansas City-based Centrus Health to create a population health management program designed to advance value-based healthcare delivery in the region.**

**The clinically integrated network includes North Kansas City Hospital, Shawnee Mission Health, the University of Kansas Health System, and independent physician practices affiliated with the Kansas City Metropolitan Physician Association.**

**Centrus Health plans to leverage Cerner's health IT tools and data analytic capabilities to reduce the cost of healthcare in the area and improve patient health outcomes.**

**“This collaboration with Cerner aligns with our goal to increase the value of health care in Kansas City,” said Centrus Health Executive Director Chris Wilson. “With Cerner’s technology, proven track record of innovation and shared incentives, we will optimize our physician-led clinically integrated network to continue to provide high-quality, low-cost patient-centric care.”**

**Cerner associates will work with Centrus Health to optimize its value-based contracts with new innovations in health IT, as well as new business models. The health system will use Cerner’s population health management platform HealthIntent for improved care coordination among the 1,600 physicians across Centrus Health facilities.**

**“Centrus Health and Cerner together have the unique opportunity to make a real impact on the quality and delivery of health care in the Kansas City metro area,” said Cerner President Zane Burke.**

**“As we work toward our shared vision of improving the patient and consumer experience, we are proud that local associates, colleagues and neighbors will reap those benefits,” he concluded.**

#### **EPIC OFFERS NEW EHR-INTEGRATED AI-POWERED VIRTUAL ASSISTANT**

Epic recently partnered with clinical documentation solutions provider Nuance Communications to offer a new EHR-integrated virtual assistant powered by artificial intelligence (AI).

The virtual assistant solution is designed to improve physician productivity and efficiency by streamlining EHR clinical documentation.

"Technology needs to be unobtrusive and support the process of providing high quality patient care," said Massachusetts General Physicians Organization Chief Medical Information Officer David Y. Ting. "Having Nuance's AI-powered virtual assistant technology embedded into Epic will help make a new generation of patient care a reality - for both clinicians and patients."

Epic users can now utilize Nuance’s virtual assistants for voice-activated clinical documentation within modules including Epic Haiku, Epic Rover, and Epic Cadence.

"These advancements represent a growing need for next-level conversational AI capabilities and we expect them to be a catalyst for changing how and what physicians are required to document in progress notes," said Epic President Carl Dvorak.

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<b>Cerner-Centrus Health to Collaborate, HealthIntent in Focus</b>
<b>NASDAQ</b>
<b>3/7/2018</b>

In a bid to improve healthcare delivery and cost efficiency across the Kansas-City community, Cerner Corporation [CERN](#) will collaborate with Centrus Health.

Centrus Health will leverage on Cerner's HealthIntent population health management platform to coordinate and manage healthcare across Kansas City. Notably, Centrus Health is a clinically integrated, physician-led network, which comprises more than 1,600 physicians across Kansas City.

Lately, Cerner has been dominating the headlines owing to its efforts to digitize electronic health record systems. Cerner follows a strategy of acquiring and collaborating with complementary businesses that enable the company to expand solutions, device offerings and services as well as grow market share and client base.

In this regard, the company's recent collaboration with Salesforce, the global leader in customer relationship management (CRM) deserves a mention (read more: [Cerner Collaborates With Salesforce, Focuses on AI Trends](#) ).

## Cerner Corporation Price



[Cerner Corporation Price](#) | [Cerner Corporation Quote](#)

## HealthIntent in Focus

Cerner's HealthIntent is a big-data platform, which provides the company with significant exposure to the ongoing Artificial-Intelligence (AI) trends in the medical world.

HealthIntent can fetch data from any electronic health record systems and other data sources like pharmacy benefits managers or insurance claims. This population-health management platform also facilitates high-performing networks to empower health care stakeholders globally. It is completely cloud based.

At the end of the fourth quarter, management announced that developments like these are likely to increase the company's operating costs. The company expects higher R&D investments as well.

## Market Potential

Undoubtedly, Cerner has been banking on its Population Health platform a lot to gain solid traction in MedTech and the HCIT (Healthcare & Information Technology) markets. Per a research report by Markets And Markets, the population health management market is estimated to reach \$42.54 billion by 2021, at a CAGR of 25.2% in the next five years (2016-2021). Other than Cerner, McKesson Corporation [MCK](#) is a major player in the space.

However, the market for HCIT solutions, devices and services is intensely competitive, fast evolving and subject to rapid technological change. Intense competition in the space may dent the company's pricing and margins.

## Price Performance

In the past year, Cerner's shares have gained 17.8% compared with the [industry](#) 's rally of 18.3%. Regulatory headwinds and cutthroat competition have dented the performance.

## Zacks Rank & Key Picks

Cerner has a Zacks Rank #3 (Hold).

A few better-ranked stocks in the broader medical sector are MEDNAX, Inc. [MD](#) and athenahealth, Inc. [ATHN](#) . The stocks sport a Zacks Rank #1 (Strong Buy). You can see [the complete list of today's Zacks #1 Rank stocks here](#).

athenahealth has a projected long-term growth rate of 20.7%. The stock delivered a positive earnings surprise of 73.4% in the last quarter.

MEDNAX has an expected long-term growth rate of 10%. The stock delivered a positive earnings surprise of 3.6% in the last quarter.

## Breaking News: Cryptocurrencies Now Bigger than Visa

The total market cap of all cryptos recently surpassed \$700 billion - more than a 3,800% increase in the previous 12 months. They're now bigger than Morgan Stanley, Goldman Sachs and even Visa! The new asset class may

expand even more rapidly in 2018 as new investors continue pouring in and Wall Street becomes increasingly involved.

Zacks has just named 4 companies that enable investors to take advantage of the explosive growth of cryptocurrencies via the stock market.

[Click here to access these stocks>>](#)

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